



## ***THE POOR PEOPLE'S CAMPAIGN: A MOVEMENT OF PEOPLE THAT VOTES***

The Poor People's Campaign is a non-partisan campaign with a comprehensive Moral Agenda that takes on the interlocking injustices of systemic racism, poverty, ecological devastation, militarism and the war economy, and false narrative of religious nationalism. Launched in 2018, the PPC is rooted in state-based campaigns in 41 states and Washington D.C., bringing together those directly affected by these injustices, alongside clergy, labor organizers, activists, and others. Since its launch, both the national and state-level PPC campaigns have been mobilizing poor and low-income voters around *fusion politics*: building relationships across race and background to unite around commonly held needs and demands. These organizing efforts have proven that low-income voters will mobilize and vote when their issues are in clear focus and they are able to hold policy makers accountable.

### ***The Voting Potential of Low-Income Americans***

The voting rate among low-income individuals in the 2016 election was about 46 percent compared to over 67 percent for those with income above twice the federal poverty level. Low-income voters are consistently less likely to participate in national elections. Individuals with family income above twice the poverty threshold vote at a rate around 20 percentage points higher than low-income eligible voters, and both income groups saw large increases in voter participation in the 2018 election, about 10 percentage points for the low-income population and 11 percentage points for those with higher incomes.

### ***The votes of poor and low-income Americans can make a difference in our elections***

**Read the report: Unleashing the Power of Poor and Low-Income Americans – [www.poorpeoplescampaign.org](http://www.poorpeoplescampaign.org)**

**To learn more [www.washingtonppc.org](http://www.washingtonppc.org)**

**To join the movement, write to:  
[washington@poorpeoplescampaign.org](mailto:washington@poorpeoplescampaign.org)**