

Canvassing and Voter Registration Training

Sample Agenda

Total time: 50 minutes

1. Opening and Welcome (5 minutes)
2. Theomusicology (5 minutes)
3. Campaign Conversation Training (20 minutes)
 - Introduction of the PPC - goals, principles, demands (overview)
 - Discuss strategy of reaching out to poor and low-income voters
 - Review materials and goals for the canvass
 - Review canvassing Script
 - Agitation Questions
 - i. Have you experienced this in your community?
 - ii. Why is it this way?
 - iii. Can the powers that be afford to do better?
 - Vision
 - i. Dreaming, commitments, sign the pledge card
4. Voter Registration Training (as provided by your voter registration organization) 10 minutes
5. Divide into teams/partners/turfs and gather materials 5 minutes
6. Closing - Song/Chant - Get fired up! 5 minutes